## EHTHELE

LONDON

**JEWELLERY 2023** 

#### BRAND PHILOSOPHY

Ehthele, derived from the Elvish word ehtelë (fountain, origin), was created with the mission to offer an ethical and ecological alternative to the traditional diamond jewelry market.



Whilst holding on to the traditions of excellence that define the art of fine jewelry, Ehthele made the commitment to make every one of our jewels not only elegant, beautiful and unique but also meaningful.

Enthele's vision is to create a magical universe preserving the natural treasures of the earth by using cultivated diamonds that have far less direct impact on the environment than mined diamonds.

## BRAND PHILOSOPHY

#### WHERE IT ALL BEGINS

For Saskia Díaz and Javier Méndez, the forgers of Ehthele's creative process, it all begins with the unique silhouette of our isotype as a starting point.

Each line and shape is meticulously examined to evoke the essence of our brand.

The materials chosen – always noble and exceptional – are yellow or white gold and diamonds, which infuse our creations with life, personality, freshness and a unique approach.

#### CONCEPTION & REVELATION

Once the initial sketch takes shape, we make the leap into the three-dimensional dimension, and this is where the magic really happens.

There is a fascinating interplay between what we imagine and what the design reveals as we build it.

Details and nuances that did not find their place on paper emerge out of nowhere, enriching the work in progress, as if the design itself is leading us in a creative conversation, revealing its secrets and revelations as we explore its 3D forms.

## EMERGING FROM OUR HANDS

In our workshop, a team of artisans fuses manual skills and technological precision to create jewelry that boasts an exceptional finish in every detail. Each piece that emerges from our hands is a tangible testimony of beauty, authenticity and passion.

But not only that, at Ehthele we have a focus beyond aesthetics. All diamonds that are part of our creations are lab-grown diamonds, offering socially and environmentally conscious women and men the opportunity to own exclusive and guilt-free diamond jewelry.



## AS PRECIOUS AS OUR VALUES

#### REAL

#### THE ART OF CREATION

There are no physical differences between lab-grown diamonds and mined diamonds; the only difference is origin. They share the same chemical and optical properties and are both 100% carbon-made.

Cultivated diamonds are created by scientists under the same conditions as those from the depths of the earth; pressure, heat & carbon. This is why labgrown diamonds are real diamonds; just as real as any naturally mined diamond.

#### UNIQUE

#### NATURALLY UNIQUE

Just as mined diamonds, cultivated diamonds are unique. They each have their own birthmarks and characteristics, which means that two diamonds can't ever be the same.

Those differences are determined by a diamond's 4Cs: Cut, Colour, Clarity, and Carat weight.

#### ETHICAL

#### SUSTAINABLE DIAMONDS

Enthele has chosen to work exclusively with lab-grown diamonds for their clear ethical and environmental advantages over mined diamonds.

"Mined diamonds represent more than 7 times the level of impact as compared to grown diamonds."

Environmental Impact Assessment, Frost & Sullivan Report (Nov. 2014)

#### QUALITY

#### GUARANTEED QUALITY

The diamonds used by Ehthele are among the finest lab-grown diamonds you can find.

As a promise of quality, all our diamonds above 0.5 cts are certified and graded by an independent gemological laboratory based on the internationally recognized criteria commonly known as the 4Cs (Colour, Clarity, Cut and Carat weight).

# COLLECTIONS

ICON/ELIXIR/ESSENTIAL

DISCOVER EHTHELE'S JEWELRY COLLECTIONS,

DESIGNED AROUND THE PROMISE OF CREATING

EXCEPTIONAL JEWELS FAVORING THE LIGHT OF

EACH DIAMOND. EVERYTHING RESIDES IN THE

RIGHT BALANCE BETWEEN THE ELEGANCE OF THE

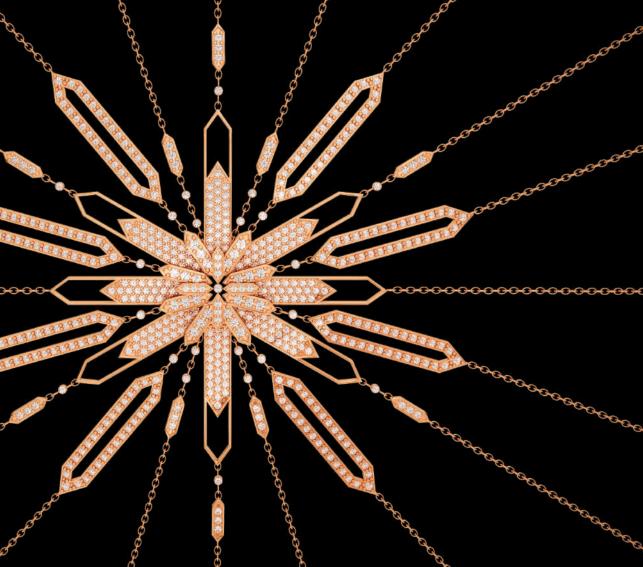
ASSEMBLY AND THE POWER OF THE DESIGN; A

JOYFUL GAME OF TRANSPARENCY AND LIGHT.

### ICON

It's our signature collection; countless creative visions emerge from designs inspired by the distinctive hexagonal shape of the carbon molecule, the sole component of diamond crystals.

RINGS/NECKLACES/BRACELETS/EARRINGS





#### ICON ASYMMETRY RING

18k yellow gold, set with 57 brilliant-cut diamonds totaling 0.522 cts Ref. EH-B002YG





#### ICON TWIN RING

18k yellow gold,set with
74 brilliant-cut diamonds totaling 0.675 cts
Ref FH-R001YG



#### ICON RING

18k yellow gold,set with
34 brilliant-cut diamonds totaling 0.313 cts
Ref. FH-R003VG



NECKLACES



#### ICON NECKLACE CHOKER LARGE

18k yellow gold, set with 494 brilliant-cut diamonds totaling 4.49 cts Ref. EH-N003YG NECKLACES

# ICON PENDANT

18k yellow gold, set with
33 brilliant-cut diamonds totaling 0.3 cts

Ref. EH-N002YG





EARRINGS



#### ICON ASYMMETRY EARRINGS

18k yellow gold, set with 60 brilliant-cut diamonds totaling 0.900 cts Ref. FH-F001YG



EARRINGS



#### ICON EARRINGS

18k yellow gold, set with 68 brilliant-cut diamonds totaling 1 cts Ref. EH-E003YG BRACELETS ICON



18k yellow gold, 36 brilliant-cut diamonds totaling 0.33 cts BRACELETS



#### ICON CUFF BRACELET

18k yellow gold, 36 brilliant-cut diamonds total weight from 1.66 to 0.33 cts





#### ICON TWIN BRACELET

18k yellow gold, 196 brilliant-cut diamonds totaling 1.78 cts Ref. FH-B002YG

#### **ELIXIR**

Emerging from the mists of legend and myth, they are possessed by a gracious and sublime beauty that captivates all who behold and wear them.

RINGS/NECKLACES/BRACELETS/EARRINGS





EARRINGS



#### ELIXIR EARRINGS

18k yellow gold, set with 84 brilliant-cut diamonds totaling 0.77 cts Ref. EH-E007YG NECKLACES

#### ELIXIR PENDANT

18k yellow gold, set with 27 brilliant-cut diamonds totaling 0.35 cts Ref. EH-N006YG BRACELETS



#### ELIXIR BRACELET

18k yellow gold, 21 brilliant-cut diamonds totaling 0.25 cts Ref. FH-R006YG





# ELIXIR RING

18k yellow gold, set with 26 brilliant-cut diamonds totaling 0.239 cts Ref. FH-R006YG

# ESSENTIAL

Artistic forms that will become timeless and canonical pieces, far removed from passing fashions, thanks to an aesthetic that remains in time.

RINGS/NECKLACES/BRACELETS/EARRINGS





## ESSENTIAL ENGAGEMENT RING

18k white gold,set with
1 brilliant-cut diamond totaling 0.25 cts
Ref. EH-R010-25WG





# ESSENTIAL CLASSIC RING

18k white gold, set with 19 brilliant-cut diamonds totaling 0.5 cts Ref. EH-R009-30WG



## ESSENTIAL TRINITY RING

18k white gold, set with 3 brilliant-cut diamonds totaling 0.98 cts Ref. EH-R008-30WG



# ESSENTIAL MAJESTY RING

18k white gold, set with 86 brilliant-cut diamonds with total weight from 3,5 cts to 3,63 cts





EARRINGS



# ESSENTIAL STUD EARRINGS

18k white gold, set with
19 brilliant-cut diamonds weighing a total of 0.175 cts
Ref. EH-E008-30WG

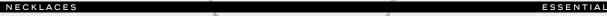
NECKLACES

# ESSENTIAL PAVÉ PENDANT

18k white gold, set with
19 brilliant-cut diamond totaling 0.175 cts

Ref. FH-N/007W/G







# ESSENTIAL STUD PENDANT

18k white gold, set with 1 brilliant-cut diamond with total weight from 1.08 to 1.53 cts

Ref. EH-N008-100WG

BRACELETS ESSENTIAL



## ESSENTIAL TRINITY BRACELET

18k white gold, set with 705 to 740 brilliant-cut diamonds totaling 6.930 cts to 7.320 cts

BRACELETS ESSENTIAL



## ESSENTIAL TENNIS BRACELET

18k white gold, set with 28 to 31 brilliant-cut diamonds from a total of 3,370 cts to 3,740 cts

Ref. EH-B008WG



### WWW.EHTHELE.COM

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